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Fanwizz Unveils Masters Pro T20, Reinventing the Legends Cricket Experience.

Masters Pro T20 introduces a first of its kind, innovative four-innings format promising to be a premium sporting experience setting new benchmarks in legends cricket. A super exciting format, a premium sporting fan experience and an ambition to set new benchmarks in legends cricket.

New Delhi, 19th October 2026: Fanwizz Private Limited today announced the launch of Masters Pro T20, a premium legends cricket property set to debut in India in January 2027. Featuring an innovative four-innings format, the League aims to deliver a distinctive sporting and entertainment experience for players, fans and commercial partners. The format aims to provide the audience a legends' experience that they have not witnessed before differentiating itself from all other legends' leagues.

Each team will bat for two separate innings of 10 overs, with the higher aggregate score determining the winner. An optional Super Sub, allowing each team to permanently replace one player from its original playing XI after both teams have completed their first innings, adds a new tactical dimension to the contest.

Avishek Mazumdar, Founding Partner, Fanwizz Private Limited, said "Fanwizz aims to build distinctive sporting properties that create sustainable, long-term value for all stakeholders, particularly franchise owners and fans. With Masters Pro T20, we seek to combine innovation and a premium sporting experience with a robust commercial model that delivers meaningful engagement and long-term return potential for franchises, sponsors and partners, while aspiring to establish a leading position in legends cricket."

Beyond the playing format, Masters Pro T20 aims to create a premium experience through compelling storytelling, match presentation, fan engagement and commercial partnerships. The ambition is to build a distinctive sporting property that grows in stature and audience appeal with every season.

"As a new venture, Fanwizz will approach the sports business with fresh thinking and a strong focus on the audience. With Masters Pro T20, we want to create more than a tournament, we want to build an engaging experience around legends cricket that fans, players and partners can connect with season after season," said Salman Khan, Co-Founder, Fanwizz Private Limited.

The format offers teams a second opportunity to influence the match, creating fresh tactical choices around batting, bowling and the Super Sub. It will be exciting for fans to see how the legends adapt their strategies and bring their experience to the field.

With its focus on innovation, premium presentation and fan-first engagement, Masters Pro T20 aims to establish itself as a leading property in legends cricket space.

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About Fanwizz

Fanwizz Private Limited is an emerging sports venture focused on developing innovative sporting properties, strengthening fan engagement and creating opportunities across the sports ecosystem. Guided by its philosophy, **"Curating Fanatics. Empowering Grassroots,"** Fanwizz aims to combine sport, technology, entertainment and commercial innovation to build sustainable sports platforms.

www.fanwizz.com
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